

INSTITUTE OF BUSINESS RESEARCH



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INTRODUCTION



Established in 1976, UEH was the first public university to implement an autonomous system to provide our students with a nourishing academic and research environment to compete in the global economy.

We cooperate with other universities and organizations to stay on top of trends in education, training, and research in order to be ahead and connected with enterprises and society.

OUR ACHIEVEMENT

TOP 1

among universities in Economics, Business, and Law according to Webometrics 2023

501-600

globally in Times Higher Education (THE) Rankings 2025, 2026.

136th

in the Best Universities in Asia (THE Rankings 2025).

TOP 650

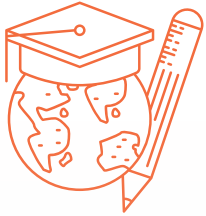
universities worldwide in QS World University Ranking Sustainability 2025

“A MULTIDISCIPLINARY UNIVERSITY WITH REPUTABLE ACADEMIC INFLUENCE WITHIN ASIA AND SUSTAINABLE DEVELOPMENT

THE INSTITUTE OF RESEARCH BUSINESS



Our main objectives are to implement academic research and promote international publications. We are also proud to host several international conferences. Since our establishment, the institute is widely known for the numerous works published in many prestigious journals and the successful conferences held annually.



We also offer various academic programs in partnership with other reputable foreign universities (Degree Programs and Executive Education). We provide consulting services, executive education, and in-house training programs to many companies and authorities in Vietnam, especially executive short courses combined with foreign study tours



Vo Xuan Vinh (Professor of Finance, PhD)
Dean, Institute of Business Research

By 2030, IBR strives to become one of the region's leading academic institutions in economics and business.

MISSION AND VISION



VISION

By 2030, IBR strives to establish academic prestige across Asia, becoming an Institute of Excellence in research, education, consultancy, and policy advisory for authorities and enterprises.

By 2045, IBR aims to rank among the Top 100 leading research institutes in Asia.

MISSION



**Academic
advancement**

We contribute to the scholarly community by expanding high-impact international publications and organizing global forums for academic exchange and research collaboration.



**Social-economic
impact**

We drive socio - economic development through academic and applied research, providing scientific and empirical foundations for policy consultancy and advocacy at all levels.



**Enterprise
partnership**

We partner with the business community by bridging academic research and practical insights to deliver consultancy and executive training oriented toward green and sustainable development.



**International -
Standard
Education**

We deliver internationally accredited and globally oriented academic programs in Vietnam, fostering high - quality education and developing graduates with the knowledge and competencies to thrive in an increasingly interconnected world.

RESEARCH

We conduct rigorous academic and applied research in economics, finance, business, and management.

700+

Research articles

Published in internationally recognized academic outlets and indexed in major databases.



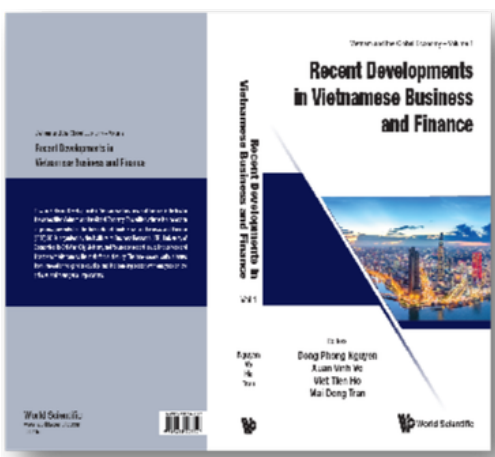
WEB OF SCIENCE



Scopus



We also contribute to international knowledge dissemination through the Vietnam and the Global Economy book series, published by World Scientific Singapore.



3 volumes of Vietnam and the Global Economy published and additional volumes in preparation alongside international journal special issues and ICBF proceedings covering 2019–2025.

RESEARCH PROJECTS



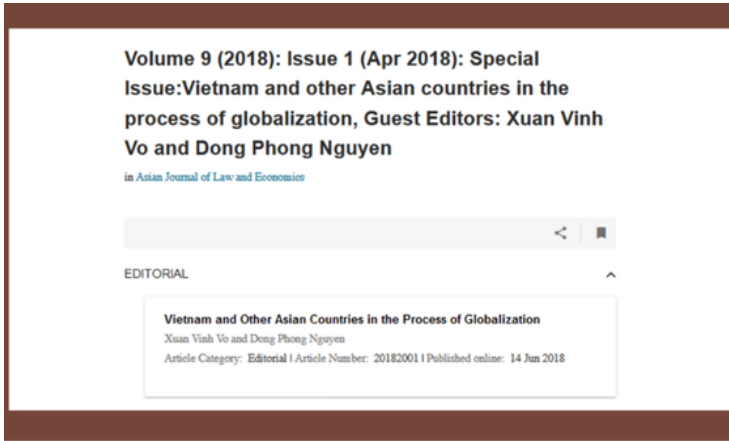
17+ Publicly documented projects

National Level Projects	██████████	5
Ministerial Level Projects	██████	3
NAFOSTED Projects	██████████	5
Provincial Level Projects	████████	4

The UN-backed ASEAN Green Future international project, for which the IBR Director serves as Vietnam’s Principal Investigator under the UN Sustainable Development Solutions Network.



SPECIAL ISSUE ON RECENT FINANCIAL DEVELOPMENTS IN VIETNAM (SCOPUS-INDEXED JOURNAL)
Journal: Afro-Asian Journal of Finance and Accounting (AAJFA)
Publisher: Inderscience



SPECIAL ISSUE: VIETNAM AND OTHER ASIAN COUNTRIES IN THE PROCESS OF GLOBALIZATION, ASIAN JOURNAL OF LAW AND ECONOMICS (ISI-INDEXED JOURNAL)
Journal: Afro-Asian Journal of Finance and Accounting (AAJFA)



INTERNATIONAL CONFERENCE AND SEMINARS



THE INTERNATIONAL CONFERENCE ON BUSINESS AND FINANCE (ICBF)

The International Conference on Business and Finance (ICBF) is an annual academic event organized by UEH's Institute of Business Research since 2019. It provides a platform for scholars to present and discuss research in economics, finance, business, accounting, and law, aiming for international publication.



200+

Papers submitted annually



100+

Accepted for publication in
the proceedings and
presentation at the event



**Renowned
scholars**

From world-leading
universities, including
influential professors and
experts

OTHER INTERNATIONAL CONFERENCES

2019

UEH-NTU
Conference

2020

2nd RAJAGIRI
Conference on
Economics and
Finance

2023

Asian
Finance
Association
Annual
Meeting

2024

International
Conference
on Finance
(VICIF)

ACADEMICS

DEGREE PROGRAMS

IBR partners with several foreign universities in providing academic degree programs (Bachelor, Master, and PhD).

We aim to provide students with the world-class education and essential skills for them to be competitive in the global economy.



UNIVERSITY OF LINCOLN

Since 2021, IBR has partnered with the University of Lincoln, UK, delivering internationally oriented Bachelor's pathways (1+2, 2+2, 3+1) and PhD programs in Economics and Business.



UNIVERSITY OF LEICESTER

Since 2022, we also offer the Doctor of Social Science program (Business) with the University of Leicester, UK.



NANYANG TECHNOLOGICAL UNIVERSITY

Since 2024, Nanyang Technological University - NTU's International MBA (IMBA) program trains a team of experts in Vietnam who will take on global business leadership roles in a technology driven economy.



UNIVERSITY OF HUDDERSFIELD

Renowned for its innovative education and research, the University of Huddersfield offers PhD programs in Business and Management Studies, Economics, and Econometrics, with a joint doctoral program with IBR commencing in 2026.

EXECUTIVE EDUCATION



Senior Management Training



Management for Middle Managers



Mini MBA Training



Study Tour

We are also looking for foreign partners to provide in-house and executive education training programs for local firms

EXCHANGE PROGRAM

Currently, we are broadening our international student exchange program, providing chances for both undergraduate and graduate students to pursue their studies at UEH.

Target Audience

International universities looking to offer their students exposure to social life in Ho Chi Minh City and an understanding of economic concepts in a developing country.

Curriculum

We provide a wide selection of English-taught courses in Economics, Marketing, Business, Accounting, Finance, Law, and Tourism.

Program Duration

Students can enroll for a semester or choose shorter durations of one to two months.



CONSULTANCY

The Institute of Business Research (IBR) works with foreign partners to provide consultancy services in various areas from transformation, strategy, risk, growth, and structure.

POLICY CONSULTANCY

We aim to utilize our professional knowledge to help the organization create an effective strategic plan and ensure that its goal aligns with the business vision and stands out in a competitive industry.

BUSINESS MANAGEMENT CONSULTANCY

We provide local authorities with consulting services in respect of building the competitive business environment for both local and foreign firms.

IBR is always willing to cooperate with foreign partners to support local enterprises and authorities through leadership and staff training and strategic business consultancy.

OUR PARTNERS



International Organizations and Associations

Asian Finance Association (AsianFA)

AsLEA – Asian Law & Economics Association

The Asian Shadow Financial Regulatory Committee (ASFRC)

Vietnam Finance Association International

Reputable Universities

Nanyang Technological University, Singapore

University of Leicester, United Kingdom

University of Huddersfield, United Kingdom

University of Lincoln, United Kingdom

University of Massachusetts Lowell, United States

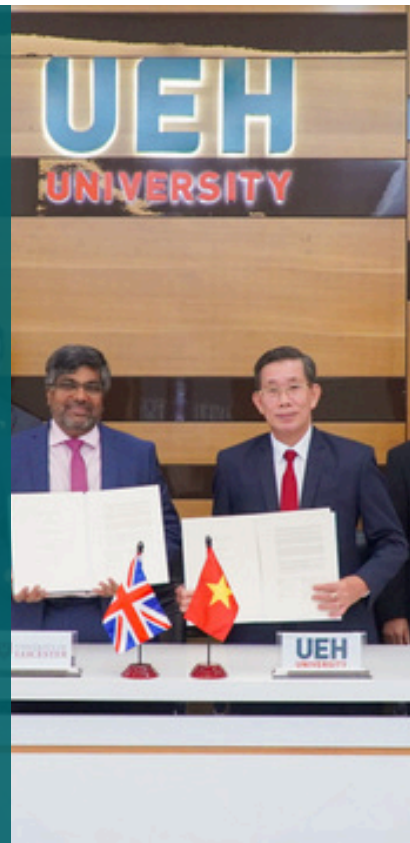
University of Lodz, Poland

National Chengchi University, Taiwan

University Putra Malaysia, Malaysia

Rajagiri Business School, Indian

International Journal of Economics and Management
(University Putra Malaysia)





**We are open to
collaborating with
organizations and
individuals in the fields of
research, academic
programs, and consulting.**

