



**NANYANG  
TECHNOLOGICAL  
UNIVERSITY**  
SINGAPORE

Nanyang Business School

**UEH**  
UNIVERSITY

# DEVELOPING GLOBAL BUSINESS LEADERS IN A GREEN AND TECH WORLD



## **NTU INTERNATIONAL MBA (IMBA)**

In collaboration with University of Economics Ho Chi Minh City

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**INNOVATE. LEAD. TRANSFORM.**

# NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE (NTU)

Young and research intensive, NTU Singapore has 35,000 undergraduate and postgraduate students in engineering, business, science, humanities, arts, social sciences, education, and medicine.

NTU is home to world-class institutes - the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre for Environmental Life Sciences Engineering - as well as leading research centres such as the Nanyang Environment & Water Research Institute and Energy Research Institute @ NTU.

**#1** SINGAPORE    **#3** ASIA    **#12** GLOBALLY

QS World University Rankings 2026

**#1** Times Higher Education Young University Rankings



# NANYANG BUSINESS SCHOOL (NBS)

A premier business school within a leading technological university, Nanyang Business School (NBS) is the nexus of world-class innovation, research, and business education.

At NBS, we innovate through interdisciplinarity, lead with cultural dexterity, and transform for sustainability. It is ideally placed to deal with the key obstacles companies face, from digital sustainability and technopreneurship transformation to sustainability and technopreneurship.

NBS is the first business school in Singapore, and the third in Asia, to be accredited by both the **European Quality Improvement System (EQUIS)** and **Association to Advance Collegiate Schools of Business (AACSB)**.



OUR PARTNER:

## UNIVERSITY OF ECONOMICS HO CHI MINH CITY

The University of Economics Ho Chi Minh City (UEH) in Vietnam is a prestigious institution specialising in business, economics, and law.

Founded in 1976, and as the only university in Vietnam included in the Best Universities Ranking in Asia, UEH is committed to delivering a high-quality education that meets the demands of the ever-evolving business landscape.

UEH has received overwhelming recognition from both the local and global academic communities in teaching, learning and research quality, along with consulting and knowledge transfer capabilities.

**#318**

QS Asia University Rankings 2026

**#301 - 400**

Business & Economics World University Ranking 2025

**#501 - 600**

World University Ranking 2026

# WHY NTU INTERNATIONAL MBA (IMBA)

## 1 LEVERAGE TECHNOLOGIES FOR INNOVATION AND TRANSFORMATION

The IMBA programme aims to prepare working professionals in Vietnam for global business leadership roles in the technology-driven economy. Our interdisciplinary curriculum is carefully crafted to provide you with a strong foundation in business principles, while emphasising the crucial role of technology, innovation, and sustainability in



F: In-class session in Ho Chi Minh      O: Online live session

## Typical schedule for each mini terms (2 modules)

6 weeks lessons, 1 week study break, 1 week assessment

Week	1		2	3	4	5	6		7	8
Lesson	1	2	3	4	5	6	7	8	Assessment	Study Break
Format	F	F	O	O	O	O	F	F		
Time	Sat & Sun (AM&PM)		Weekdays (Evening) 2.5hrs / session 2 sessions / week				Sat & Sun (AM&PM)			

## 2 ACHIEVE AN WORLD-CLASS MBA WITHOUT LEAVING YOUR HOME

Our hybrid teaching model will allow you to continue working while pursuing your MBA. Apart from synchronous online learning via virtual learning platforms, you will also attend classes conducted at the state-of-the-art UEH campus in Ho Chi Minh City, providing a unique blend of remote and in-person learning experience.




Upon successful completion of the programme, you will be conferred an NTU MBA degree and a Certificate of Completion in Business Administration by UEH.

### 3 BROADEN YOUR HORIZONS WITH GLOBAL PERSPECTIVES AND LOCAL CONTEXT

This is a 15-month part-time programme. With 80% led by top-tier faculty members from NTU and 20% by faculty from UEH, you will benefit from the global perspectives and local contexts, developing the knowledge, skills, and aptitude for disruptive technological development and sustainable business practices.

**80%**  
Taught by  
**NTU Faculty**

**20%**  
Taught by  
**UEH Faculty**

15-month Part-time Programme		
70% Face-to-Face		30% Online
GLOBAL IMMERSION	BLENDED LEARNING	
<p>Overseas Segments</p>  <p>2 Segments (4 days per segment)</p>	<p>In-class Sessions at UEH Campus</p>  <p>Saturdays and Sundays</p>	<p>Synchronous Online Learning</p>  <p>Weekdays Evening</p>



### 4 OVERSEAS IMMERSION SEGMENT EQUIPS STUDENTS WITH REAL-WORLD INSIGHTS

The International MBA (IMBA) programme distinguishes itself with its Overseas Immersion Segments, a transformative learning journey where students engage directly with global leaders, top corporations, and cutting-edge research institutions.

# 5 ATTEND HIGH-QUALITY NETWORKING WITH TOP LEADERS ACROSS INDUSTRIES

With high admission standards and a rigorous selection process, we seek candidates who are committed to lifelong learning and personal growth



**Nelson Wu**  
Managing Director  
Vietjet Air Cargo



**Ho Thi Phuong Thao**  
Senior Director  
Visa Vietnam and Laos



**Tran Vu Hien**  
Chief Financial Officer  
Asia Commercial Bank



**Nguyen Tran Nam**  
Managing Director  
Asia Commercial Bank



**Do Duong Bao Ngoc**  
Country Head of Vietnam  
InMobi Advertising



**Chua Mengzhi**  
Senior Manager  
Ernst & Young (EY)



**Vu Sang**  
HRBP Manager  
Unilever Vietnam



**Pham Ha Trang**  
Senior Manager  
Prudential Vietnam



**Sarin Ye**  
Director, Business Owner  
SM Community Mall  
Bangkok

**GLOBAL NETWORK**

313,000+ NTU Alumni  
240,000+ UEH Alumni  
68,000+ NBS Alumni

**GLOBAL NETWORK**

170+  
Countries

**CLOSE-KNIT & ENGAGED**

80+  
Alumni Associate

After you have completed your studies, you will become part of a strong, engaged community of more than 68,000 NBS alumni and 313,000 NTU alumni around the world. Additionally, you will also be part of the UEH alumni network, which has more than 240,000 alumni.

This close-knit global community gives you access to a diverse network of professionals, opening the door to career and business opportunities.

# ADMISSIONS DETAILS

## APPLICATION REQUIREMENT



**Bachelor's Degree**  
from a recognised university



**At Least 3 Years**  
of professional experience



**TOEFL  $\geq$  100 IBT**  
or **IELTS  $\geq$  6.5**



**Executive Assessment (EA)**

### Note:

1. Applicants with strong professional experience may be considered for a waiver of the Executive Assessment (EA). Candidates with 8 years of work experience or more are eligible to apply. Subject to approval.

2. Applicants whose undergraduate studies were not conducted in English must submit a TOEFL iBT ( $\geq$ 100) or IELTS ( $\geq$ 6.5) score and meet the English proficiency required by MOET in Vietnam.



**AY2026 Intake Start Date**

January 2027

**Programme Fee:**

**S\$58,500/participant**

To find out more about admissions & fees  
visit <https://ntu.sg/nbs-imba-admissions>

Or scan QR code:



## ADMISSION PROCESS



**1. CREATE  
ONLINE ACCOUNT**



**2. PREPARE & UPLOAD  
DOCUMENT**



**3. PAY APPLICATION  
FEE**



**4. ASSESSMENT  
& INTERVIEW**



**4. CHECK APPLICATION  
STATUS**








**6. ACCEPTANCE  
OF OFFER**

# SCHOLARSHIP AND FINANCE SUPPORT

 <p><b>Woman Scholarship</b></p> <p>For female candidates who demonstrate exemplary leadership and contribution to Vietnam.</p> <p><b>Awarded Amount: up to SGD10,000</b></p>	 <p><b>Social Impact Scholarship</b></p> <p>For candidates who demonstrate exceptional leadership in leading projects which have made significant social impacts in Vietnam.</p> <p><b>Awarded Amount: up to SGD10,000</b></p>	 <p><b>Technopreneurship Scholarship</b></p> <p>For candidates who harness technology advancements to create social and economic values for Vietnam.</p> <p><b>Awarded Amount: up to SGD10,000</b></p>	 <p><b>Young Leader Scholarship</b></p> <p>For candidates who are 39 years old and below, and exhibit leadership qualities through their professional achievements.</p> <p><b>Awarded Amount: up to SGD10,000</b></p>
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## Eligibility criteria for scholarships application:

- Candidates who are offered admission into the AY2026 intake of IMBA programme.
- Additional essays and interviews are required and will be used as part of the assessment for the scholarship award
- Candidates are allowed to apply for more than one scholarship. However, only one scholarship may be awarded to the candidate. The awarded amount is up to SGD 10,000 per scholarship.

 <p><b>NTU and UEH Alumni Grant</b></p> <p>Alumni who have previously completed an undergraduate or postgraduate degree programme with NTU or UEH</p> <p><b>10% Tuition Fee Discount</b></p>	 <p><b>IMBA Referral Grant</b></p> <p>New participants referred by an IMBA alumni or current participant</p> <p><b>\$5,000 off tuition fees (before prevailing GST)</b></p>	 <p><b>Lifelong Learning Subsidy</b></p> <p>For Singaporeans, and Singaporean Permanent Residents (PRs)</p> <p><b>SGD 5,000</b></p>	 <p><b>Stipend Support</b></p> <p>For candidates who reside 100km from Ho Chi Minh City. Support for transport and accommodation expenses to attend in-class sessions in Ho Chi Minh City.</p> <p><b>Awarded Amount: based on assessment</b></p>	 <p><b>Corporate Discount</b></p> <p>For each successful applicant supported to pursue the program by their company</p> <p><b>Contact Us for a personalised consultation</b></p>
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## Conditions for all scholarships and financial support schemes:

1. Grants/discounts/subsidy/ stipend support are deducted equally across 4 instalments;
2. Scholarships are deducted in the last instalment and awardees need to fulfil GPA requirement;
3. Students can apply for maximum 2 forms of financial support;
4. The total stackable awarded amount of Scholarships, Stipend Support, Grant, Subsidy, Corporate subsidy per candidate cannot be more than 20% of the programme fee.

# COURSE TIMELINE

ONLY ONE (1) INTAKES PER ACADEMIC YEARS | STARTING IN JANUARY

Two months per mini term

Mini-term

1

Marketing and Branding  
in the Digital Age

Corporate Sustainability:  
Strategies and Innovations

Mini-term

2

Global Macroeconomics  
for Business

Business Strategy  
and Competitive Advantage

Mini-term

3

Data Analytics  
and Decision Making

Leadership  
and Organisational Behavior

Mini-term

4

Corporate Finance  
and Value Creation

Marketing Strategy  
and Management

Mini-term

5

Leadership  
and Cultural Agility

Technology  
and Innovation Strategy

Mini-term

6

Blockchain  
and Its Business Applications

Accounting  
for Decision Making

Mini-term

7

Artificial Intelligence  
and Machine Learning

Intellectual Property  
and Patent Law

Mini-term

8

Operations  
and Supply Chain Management

Product Development  
and Commercialisation



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**Web** <https://ntu.sg/nbs-imba>

## **Connect with Our Team in Vietnam**

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## **CONNECT WITH US**


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