

CURRICULUM VITAE
SYED ZULFIQAR ALI SHAH

Personal

Nationality

British

Mailing Address

Huddersfield Business School, University of Huddersfield, Queensgate, Huddersfield, HD1 3DH.
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Education and Experience

PhD	Manchester Business School, University of Manchester, UK	Feb 2002
MA	(In Higher Education), University of Warwick, UK	2008
MBA	University of Peshawar, Pakistan (Distinction: Gold Medal and Merit Certificate)	1993
BBA	University of Peshawar, Pakistan (Distinction: Gold Medal and Merit Certificate)	1991

Certificates:

Chartered Manager, Member Chartered Management Institute (CMgr MCMI)	June 2024
Chartered Management Institute (CMI) Level 7 Certificate in Strategic Management and Leadership Practice (P04978597)	2023
Certificate of Fellowship of the Higher Education Academy, UK (22477)	2007
In-Service Teachers' Training Certificate, University of Warwick, UK	2005
Graduate Teaching Assistant's Course, University of Manchester, UK	1999
Teachers' Training Certificate, University of Peshawar, Pakistan	1999
Professional Banking Training Certificate, Union Bank Limited, Pakistan	1994

Oct 2024 – Professor of Accounting and Finance and Director, Northern Productivity Hub (NPH) Research Centre, HBS, University of Huddersfield, UK

The Northern Productivity Hub (NPH) is a multidisciplinary research centre operating within a broad spectrum of economics, finance, accounting, corporate governance, supply chain management, digital transformation and contemporary employment and organisations. Productivity is a central element in its aims, and the Centre recognises that people are at the heart of driving organisational productivity. The centre has a vibrant fortnightly research seminar series with internal and external distinguished guest speakers invited to present, and organises several research activities for academic staff and post-graduate research students throughout the academic year. The Centre also manages and provides active support for the mentoring scheme at the University. In addition, the Centre interacts and collaborates with external parties including businesses, communities and other research networks.

Sep 2021 – Professor of Accounting and Finance, HBS, University of Huddersfield, UK

- **Director, Northern Productivity Hub (NPH) Research Centre**, HBS, UK since October 2024.
- **Subject Group Leader (Research & Enterprise)**, Department of Accounting, Finance and Economics (AFE) – (Feb 2022 – Sep 2024).
- **Cluster Lead** – Northern Productivity Hub Research Centre, University of Huddersfield (Feb 2022 – Sep 2024)
- **Line Manager responsibilities** in the AFE department
- **Mentoring** of early career and senior researchers in the department
- **Supervision** of MSc and PhD students
- **Initiating, managing and leading research activities** within the department including e.g., AFE - Research Seminar Series, AFE - Research Newsletter, Evaluating PhD students' applications
- Teaching courses at post-graduate and undergraduate levels including, *Managing Literature (PhD)*, *Management Accounting (MSc)*, *Advanced Management Accounting (Undergraduate)*.
- Membership of various committees, e.g., School Research Innovation and Knowledge Exchange Committee (SREC), Research Centre Directors and Subject Group Leaders (RCD-SGL) committee, Recruitment Interview Panel, Assisted the Associate Dean (R&E) in the AACSB Champions Round Table event.

2003 - 2021 – Associate Professor, Warwick Business School, The University of Warwick, UK

- **Supervised** MBA, MSc and PhD students. In addition to successful supervision of numerous MBA projects, supervised several MSc and PhD students to successful completion.
- **Taught** courses at both post-graduate and undergraduate levels including, *Advanced Topics in Accounting (PhD)*, *Management Accounting (MBA)*, *Financial Reporting and Financial Statement Analysis*, *Issues in Accounting*, *Foundations of Financial and Management Accounting*, *Foundations of Management (MSc)*, *Accounting in Context*, *Foundations of Accounting and Finance*, *Foundations of Management Accounting*, *Introduction to Management Accounting*, *Business Studies (Undergraduate)*.
- **Module Manager**, *Foundations of Financial and Management Accounting (MSc)*, *Foundations of Management Accounting*, and *Introduction to Management Accounting (Undergraduate)*.
- **Awarded and successfully completed:** BA/Leverhulme Small Research Grants 2017-18 Round, SRG\171408, £9888, May 2018-2020.
- **Certificate for Outstanding Contribution** to the Undergraduate, Masters and PhD programmes in recognition of excellent teaching on the Undergraduate programme 2019/2020; Masters programmes 2013/2014, 2016/17, 2017/18, 2018/19, 2019/20, 2020/21; and PhD programme 2016/2017.
- Member, Warwick Business School, **Academic Conduct (Plagiarism) Panel** 2020-2021.

- Member, Warwick Business School **Research Committee**, 2007-2009.
- **Organizer, Research Seminars Series**, 2008/2009, 2010/2011, 2016/2017, 2017/2018, 2018/2019.
- **Visiting Professor, University of Liverpool Management School, UK (5th.- 12th. May 2010)**
 - Delivered ‘*Capital Markets and Institutions*’ module (**MBA students**).
- **Visiting Professor and Chairman, Department of Management Sciences, COMSATS University, Islamabad (CUI), Pakistan (August 2011- April 2014)**
 - **Supervised** MS, and PhD students
 - Introduced and implemented a number of initiatives to promote research culture and new strategies to promote learning and teaching within the Department of Management Sciences such as, introduction of a *Peer Review System*; *Personal Tutoring System*; *Mentoring System for Junior Faculty*, introduction of a *Working Paper Series* and fortnightly *Research Seminar Series*)
 - **Designed/introduced and delivered** modules in accounting and finance at MS/PhD level including, ‘*Stock Market and Efficiency*’, ‘*Advanced Topics in Financial Instruments and Market*’, ‘*Emerging Issues in Financial Markets*’, and ‘*Seminar in Finance*’.
 - Contributed in preparing proposal and bidding for a **research grant** that won (PKR 1.8 million) a ‘*Citizens Voice Project*’- **a project funded by Asia Foundation/ USAID**), aimed at capacity building of middle-level managers in not for profit developmental sector in Pakistan. As part of the project, developed ‘*Trainers*’ and ‘*Participants*’ manuals for ‘*Financial Management for Non-profit Organizations*’ and conducted a ‘*Training of Trainers*’ session for managers working in non-profit organizations.
 - **Organized** and presented seminars on ‘*How to Write a Research Proposal*’ (19th. September 2011), and ‘*The Art of Publication*’ (17th. October, 2011), and presented a paper ‘*Voluntary Disclosure of Advertising and Its Value Relevance*’ (1st December 2011) at CUI, Pakistan.
- **Visiting Professor, COMSATS University Islamabad, Pakistan (March-April 2008)**
 - Research training of staff and students
 - Helped out staff with their research proposals
 - **Designed and Delivered** ‘*Stock Market and Efficiency*’ module to MS students (two weeks modular format) at the Islamabad campus (Combined class of MS students from four campuses across Pakistan, with interactive participation from two remote campuses *via* video link/conferencing)

- 2006 - 2007 Assistant Professor, Warwick Business School, The University of Warwick, UK**
- **Supervised** MBA Dissertations
 - **Taught** courses on both the undergraduate and post-graduate programmes including, *Foundations of Accounting and Finance (Undergraduate)*, *Management Accounting (MBA)*.
 - **Module Manager** for *Foundations of Management Accounting*, *Introduction to Management Accounting*, *Management Accounting Part-I and Part-II*.
- 2003 - 2006 Lecturer in Accounting, Warwick Business School, University of Warwick, UK**
- **Taught** courses in *Financial Accounting (MBA)*, *Foundations of Management (MSc)*, *Financial Reporting*, *Foundations of Accounting and Finance*, *Management Accounting (Undergraduate)*.
 - **Designed** and delivered a new module '*IB9Z70: Accounting and Finance for Marketing and Strategy*', offered as an optional module on the MSc Marketing and Strategy programme at the request of the WBS Marketing and Strategy Group.
 - As part of the curriculum review process, contributed in the re-designing of the '*Management Accounting*' module.
 - Other responsibilities included, supervising MBA Dissertations, membership of various committees, and acting as *personal tutor* to a group of undergraduate students.
 - Secured **WBS Research Development Fund**, £1000, (in 2006).
 - **Module Manager** for a number of modules including, **MBA** module, *Financial Accounting (2003/04)*, **MSc module**, *Accounting & Finance for Marketing & Strategy (2005/06)*, **Undergraduate modules** *Financial Reporting (2003/04)*, *Management Accounting Part-I and Part-II (2004-2006)*.
- 2000-2003 Lecturer in Accounting and Finance, University of Exeter, UK**
- **Taught** courses in *Financial Management*, *Introduction to Accounting*, and *Management Accounting*, at the University of Exeter during (2000-03). A typical lecture was a two hours lecture, followed by a one-hour tutorial in the following week.
 - **Coordinator** of 'Discussion Papers Series in Accounting and Finance'
 - '**Mentor** to the Sports Scholars' in the school.
 - Part of my administrative duties involved membership of various committees and acting as personal tutor to a group of students.
- 1997-2000 Manchester Business School (MBS), University of Manchester, UK**
- Completed my Ph.D. from MBS (2002), entitled, 'The Valuation of Advertising Expenditures: Some UK Evidence.'

- Tutored MBA students in *Accounting, Corporate Finance, and Excel for Windows (Session 1997/98)* and in *Corporate Finance (Session 1998/99)* at MBS; and actively participated in the Accounting and Finance research seminar series.

1996-1997 Institute of Management Studies (IMS), University of Peshawar, Pakistan

- Lecturer at the IMS. Module manager, and taught courses in *Accounting, Corporate Finance, and Money and Banking* to MBA students. Other responsibilities included, supervising MBA Dissertations, membership of various committees, and designing and managing of the modules.

1994-1996 Union Bank Limited, Pakistan

- Worked as **Bank Officer** at the Peshawar and Hayatabad Branches, and as an ‘**Operations Manager**’ at a city branch of the Union Bank Ltd., Pakistan.
- Professional **Banking Diploma Part-I** (Institute of Bankers in Pakistan)

1993-1994 University of Peshawar, Pakistan

- Lecturer at University of Peshawar.
- Module manager, and taught courses at both graduate and undergraduate level including, *Accounting, Personnel Management (MBA), Business Practises, Business Statistics (BBA)*.

1991-1993 University of Peshawar, Pakistan

- Master of Business Administration, securing first class position.
- University Merit Certificate & Gold Medal for securing Top Position in MBA.
- Internship at Pakistan International Airlines (PIA).
- Internship at Sarhad Development Authority (SDA), Pakistan.

1989-1991 University of Peshawar, Pakistan

- Bachelor of Business Administration, securing first class position.
- University Merit Certificate & Gold Medal for obtaining Top Position in BBA.

Research Interests

My main research interests are in the area of capital markets research. I have published research output focusing on issues of interest in both developed (UK and US) and emerging market economies (China and Pakistan). I am interested in the value relevance of advertising, R&D, and other intangible assets and exploring the relationships among compensation, corporate governance, and firm performance, firms’ risk-taking; role of diversity and emerging technologies in firms’ innovation, productivity and net-zero targets; forensic accounting and accounting fraud; and the adoption and application of blockchain technology in accounting and auditing practice. I also have a complementary research interest in the use of emerging technologies in assessments in higher education accounting curricula and performance measurement and management in not for profit institutions in both advanced and developing countries.

Research Papers Published

Recent Publications

- Ahn, J. H., **Shah, S.Z.A.**, and Imam, S., (2025). Business Group Affiliation and Misreporting: Evidence from Korean *Chaebols*. *Accounting and Business Research*, forthcoming (ABS List: 3), (ABDC List: A).
- Shah, S. Z. A.**, Akbar, S., and Zhu, X. (2025). Mandatory CSR disclosure, institutional ownership and firm value: Evidence from China. *International Journal of Finance and Economics*, 30(1), 71-85. (ABS List: 3).
- Shah, S.Z.A.**, and Wan, F., (2024). Financial Integration and Earnings Management: Evidence from Emerging Markets. *Journal of Applied Accounting Research*, 25(2), 197-220. (ABS list: 2).
- Ahn, J. H., **Shah, S.Z.A.**, and Park, G., (2023). A Concave Relation Between Equity-based Incentives and Misreporting. *Journal of Accounting and Public Policy*, <https://doi.org/10.1016/j.jaccpubpol.2023.107134>. (ABS List 3), (ABDC List: A).
- Asad, M., Akbar, S., Li, J., and **Shah, S.Z.A.**, (2023). Board Diversity and Corporate Propensity to R&D Spending. *International Review of Financial Analysis*, DOI: <https://doi.org/10.1016/j.irfa.2023.102802>, forthcoming. (ABS List 3), (ABDC List: A).
- Shah, S.Z.A.**, Akbar, S., Ahmad, S., and Stark, A.W., (2021). ‘Advertising, Earnings Prediction and Market Value: An Analysis of Persistent UK Advertisers.’ *British Journal of Management*, 32, 283-305. (ABS list: 4).

Pre-2020 Publications

- Iqbal, M.Z., Akbar, S., Bhudwar, P.S., and **Shah, S.Z.A.**, (2019), ‘Effectiveness of Performance Appraisal: Evidence on the Utilisation Criteria.’ *Journal of Business Research*, 101, 285-299. (ABS List: 3), (ABDC List: A).
- Sheikh, M.F., **Shah, S.Z.A.**, and Akbar, S., (2018), ‘Firm Performance, Corporate Governance and Executive Compensation in Pakistan.’ *Applied Economics*, 50(18), 2012-2027. (ABS List: 2), (ABDC List: A).
- Akbar, S., Buthiena, K., Poletti, J. and **Shah, S.Z.A.**, (2017), ‘Board Structure and Corporate Risk Taking in the UK Financial Sector.’ *International Review of Financial Analysis*, 50, 101-110. (ABS List: 3), (ABDC List: A).
- Liu, J., Akbar, S., **Shah, S.Z.A.**, Zhang, D., Dong, P., (2016), ‘Market Reaction to Seasoned Offerings in China.’ *Journal of Business Finance and Accounting*, 43, 597-653. (ABS List: 3), (ABDC List: A).
- Ali, A., Akbar, S., Ormrod, P., and **Shah, S.Z.A.**, (2016), ‘Impact and Implications of International Financial Reporting Standards in the UK: Evidence from the Alternative Investment Market.’ *Australian Accounting Review*, 79, 26(4), 360-375. (ABS List: 2), (ABDC List: B).

- Ayub, U., **Shah, S.Z.A.**, and Abbas, Q., and (2015), ‘Robust Analysis for Downside Risk in Portfolio Management for a Volatile Stock Market.’ *Economic Modelling*, 44, 86-96. (ABS List: 2), (ABDC List: A).
- **Shah, S.Z.A.**, Liang, S., and Akbar, S., (2013), ‘International Financial Reporting Standards and the Value Relevance of R&D Expenditures: Pre and Post IFRS Analysis’, *International Review of Financial Analysis*, 30, 158-169. (ABS List: 3), (ABDC List: A).
- Imam, S., Chan, S. J., and **Shah, S.Z.A.**, (2013), ‘Equity Valuation Models and Target Price Accuracy in Europe: Evidence from Equity Reports’, *International Review of Financial Analysis*, 28, 9-19. (ABS List: 3), (ABDC List: A).
- **Shah, S.Z.A.**, (2013), ‘The Use of Group Activities in Developing Personal Transferable Skills’, *Innovations in Education & Teaching International*, 50(2), 106-116. (ABS List: 2)
- Akbar, S., **Shah, S.Z.A.**, and Stark, A.W., (2011), ‘The Value Relevance of Cash Flows, Current Accruals, and Non-Current Accruals in the UK’, *International Review of Financial Analysis*, 20, 311-319. (ABS List: 3), (ABDC List: A).
- **Shah, S.Z.A.**, Stark, A.W., and Akbar, S., (2009), ‘The Value Relevance of Major Media Advertising Expenditures: Some UK Evidence’, *International Journal of Accounting*, 44(2), 187-206. (ABS List: 3), (ABDC List: A).
- **Shah, S.Z.A.**, and Akbar, S., (2008), ‘Value Relevance of Advertising Expenditure: A Review of the Literature’, *International Journal of Management Reviews*, 10(4), 301-325. (ABS List: 3), (ABDC List: A).
- **Shah, S.Z.A.**, (2007), ‘Discussion of Employee Layoffs, Shareholder Wealth and Firm Performance: Evidence from the UK’, *Journal of Business Finance and Accounting*, 34 (3) & (4), 495-504. (ABS List: 3), (ABDC List: A).

Other Published Papers

- Khan, M. A., Husnain, M.I.U., Abbas, Q., and **Shah, S.Z.A.**, (2019), ‘Asymmetric Effects of Oil Price Shocks on Asian Economies: A Nonlinear Analysis.’ *Empirical Economics*, 57(4), 1319-1350. (ABS List: 2), (ABDC List: A).
- Aftab, M., **Shah, S.Z.A.**, Izlin, I., (2019), ‘Does Gold Act as a Hedge Against Equities and Currencies in Asia.’ *Global Business Review*, 20(1), 105-118.
- Sheikh, M.F., **Shah, S.Z.A.**, and Mahmood, S., (2017), ‘Weather Effects on Stock Returns and Volatility in South Asian Markets.’ *Asia-Pacific Financial Markets*, 24, 75-107. (ABS List: 2), (ABDC List: C).
- **Shah, S.Z.A.**, Akbar, S., Liu, J., Liu, Z., and Cao, S., (2017), ‘CEO Compensation and Banks’ Risk-Taking During Pre and Post Financial Crisis Periods.’ *Research in International Business and Finance*, 42, 1489-1503. (ABS List: 2).
- Akbar, S., Rehman, S., Liu, J., and **Shah, S.Z.A.**, (2017), ‘Credit Supply Constraints and Financial Policies of Listed Companies During the 2007–2009 Financial Crisis.’ *Research in International Business and Finance*, 42, 559-571.

- Siddiqui, A. A., and **Shah, S.Z.A.**, (2017), 'Physician's Attitudes Towards Direct to Consumer Advertising of Pharmaceutical Drugs.' *International Journal of Pharmaceutical and Healthcare Marketing*, 11(1), 37-48.
- Akbar, S., Poleti-Hughes, J., El-Faitouri, R., and **Shah, S.Z.A.**, (2016), 'More on the Relationship between Corporate Governance and Firm Performance in the UK: Evidence from the Application of Generalized Method of Moments Estimation.' *Research in International Business and Finance*, 36, 417-429. (ABS List: 2).
- Abbas, Q., Khan, S., and **Shah, S.Z.A.**, (2013). 'Volatility Transmission in Regional Asian Stock Markets', *Emerging Markets Review*, 16, 66-77. (ABS List: 2), (ABDC List: A).
- **Shah, S.Z.A.**, Mirza, H.H., and Abbas, Q., (2013), 'Advertising Effects on Firm Economic Performance', *Actual Problems of Economics*, 3(141), 519-525.
- **Shah, S.Z.A.**, and Jam-e-Kausar (2012), 'Determinants of Capital Structure of Leasing Firms in Pakistan', *Applied Financial Economics*, 22, 1841-1853. (ABS List: 2), (ABDC List: B).
- Akbar, S., Kalmadi, S., and **Shah, S.Z.A.**, (2012), 'Islamic Banking and Its Products: Evaluation of Perceptions of UK Muslims', *International Journal of Islamic and Middle Eastern Finance and Management*, 5(4), 353-370. (**Highly Commended Award Winner at the Literati Network Awards for Excellence 2013, Emerald**). (ABS List: 1), (ABDC List: C).
- **Shah, S. Z. A.**, and Akbar, S., (2010), 'Deflator Choice Effects in the Valuation of Advertising Expenditures', *Journal for Global Business Advancement*, 3(4), 348-357. (ABS List: 1)
- Akbar, S., **Shah, S.Z.A.**, and Saadi, I., (2008), 'Stock Market Reaction to Capital Expenditure Announcements by UK Firms', *Applied Financial Economics*, 18(8), 1-11. (ABS List: 2), (ABDC List: B),
- **Shah, S.Z.A.**, Stark, A.W., and Akbar, S., (2008), 'Firm Size, Sector, and Market Valuation of R&D Expenditures', *Applied Financial Economics Letters*, 4 (2), 87-91. (ABS List: 1)

Papers Submitted/Under Review

- **Shah, S.Z.A.**, Akbar, S., and Ahmad, S., (2025). Strategic Investments in R&D and Advertising and ESG-Performance Relationship. (ABS list: 3). (**Invited Revise and Resubmit**)
- Yusuf, R.A., and **Shah, S.Z.A.**, (2025). Does the interactive dynamics between Chief Executive Officer compensation and their tenure influence strategic risk-taking behaviour? (ABS list: 2).

Work in Progress/Working Papers

- Oduwole, Y., and **Shah, S.Z.A.**, (2025). The adoption and application of Blockchain Technology in Accounting and Auditing Practice.
- Amin, Z., and **Shah, S.Z.A.**, and Sharma, A., (2025). Climate Shocks, Environmental Sustainability and Economic Performance: Evidence from Emerging Markets.

- Rasool, T., and **Shah, S.Z.A.**, and Sharma, A., (2025). Foreign Residency Rights, Greenwashing and Tax Avoidance.
- Gul, W., and **Shah, S.Z.A.**, (2025). The Evolution and Future Role of Forensic Accounting in Detecting and Preventing Corporate Frauds – A Systematic Review of Literature.
- Gul, W., **Shah, S.Z.A.**, Li, J., (2025). Forensic Accounting and Accounting Fraud: A Cross-National Exploratory Study and Professional Insights.
- **Shah, S.Z.A.**, and Cheng, Z., (2025). Earnings Management Motives Prior to Seasoned Equity Offerings and Future Firm Performance: Evidence from China.
- **Shah, S.Z.A.**, (2025). Disclosure and Value Relevance of Advertising and Brands Related Narrative Information.
- **Shah, S.Z.A.**, (2025). The Use of Emerging Technologies in Assessments in Higher Education Accounting Curricula.

Invited Talks/Research Presentations

- Oduwole, Y., and **Shah, S.Z.A.**, (2025). Impact of Blockchain Technology in Accounting and Audit Practice: Systematic Literature Review, Presented at the British Accounting and Finance Annual Conference with Doctoral Masterclasses, Ulster University, Belfast, 15th. – 17th. April 2025.
- **Shah, S.Z.A.**, Akbar, S., and Ahmad, S., (2024). R&D, Advertising and ESG-Performance Relationship. Presented at the *Academy of Sustainable Finance, Accounting, Accountability and Governance (ASFAAG)*, American Chapter Conference, (29th. Feb – 2nd., March, 2024), Miami, Florida, USA.; Presented at 3rd. CINSC- *Conference on International, Sustainable and Climate Finance and Growth*, (9th. – 11th. June, 2024), ICMA Centre, Henley Business School, University of Reading, UK.
- Gul, W., **Shah, S.Z.A.**, Li, J., (2024). Forensic Accounting and Accounting Fraud: An Exploratory Study. Presented at the *British Accounting and Finance Association Annual Conference* (8-10 April, 2024), Portsmouth, UK.
- Asad, M., Akbar, S., Li, J. and **Shah, S.Z.A.**, (2023). Board Diversity and Corporate Propensity to R&D Spending, *European Accounting Association Annual Conference*, Helsinki, Finland, May 24-26, 2023).
- Gul, W., and **Shah, S.Z.A.**, (2023). The Evolution and Future Role of Forensic Accounting in Detecting and Preventing Corporate Frauds – A Systematic Review of Literature, Presented at the *British Accounting and Finance Association Annual Conference* (17-19 April, 2023), Sheffield, UK.
- Conducted a workshop for post-graduate students and early career researchers on *Research and Research Output: Challenges, Opportunities and the Way Forward* at the Huddersfield Business School Annual Conference (27-28 March, 2023).

- Organized and delivered a workshop for post-graduate research students and early career researchers on *Planning for an Academic Career and Why Research Output Matters?* Huddersfield Business School, University of Huddersfield, November, 2022.
- **Shah, S.Z.A.**, Akbar, S., Liu, J., and Phuakpong, M., (2022). CEO Compensation, Corporate R&D and Patents. Presented at the *British Accounting and Finance Annual Conference* (11-13 April, 2022), Nottingham, UK.
- **Invited guest speaker** presentation, Business Group Affiliation and Misreporting: The Role of Disclosure Rules. *Manning School of Business, UMASS Lowell, USA*, 16 April, 2021.
- **Shah, S.Z.A.**, and Hasan, M.S.B., (2021). Disclosure and the Value Relevance of Advertising and Brand Equity. Accepted for presentation at *MBAA-NAAS Annual Conference* (24-27 March, 2020), Chicago, USA, and presented at the *British Accounting and Finance Association Annual Conference* (12-13 April, 2021), UK.
- **Invited guest speaker** presentation, The moderating effect of CEO characteristics on the link between abnormal R&D and meeting earnings benchmark, followed by **conducting a PhD Workshop** for doctoral students on 'Planning Research and Research Output.' *Portsmouth Business School, University of Portsmouth, UK*, 16 December 2020.
- Ahn, J. H., **Shah, S.Z.A.**, and Imam, S., (2019). Business Group Affiliation and Misreporting: The Role of Disclosure Rules. Presented at the *American Accounting Association Annual Meeting*, San Francisco, CA (August 10-14).
- **Invited guest speaker** presentation, Business Group Affiliation and Misreporting: The Role of Disclosure Rules. *School of Management, Swansea University, UK*, 12 February 2019.
- **Shah, S.Z.A.**, Sun, E., (2018). The Moderating Effect of CEO Characteristics on the Link between Abnormal R&D and Meeting Earnings Benchmark. Presented at the *British Accounting and Finance Association Annual Conference* (April 10-11), London, UK.
- Ahn, J. H., and **Shah, S.Z.A.**, (2017). CEO Stock Ownership, Option Value and Accounting Fraud: An Empirical Analysis of the SEC Cases'. Presented at the *British Accounting and Finance Association Annual Conference* (April 10-12), Edinburgh, UK, *European Accounting Association Conference*, Valencia, Spain (May 10-12), and the *American Accounting Association Annual Meeting*, San Diego, CA (August 6-9).
- **Invited Talk** and Session Chair at ESRC North West Job Market and Employability Skills Workshop for Accounting and Finance PhD students, University of Liverpool Management School, UK, 17 November 2016.
- Iskandrani, M., Akbar, S., Ormord, P., and **Shah, S.Z.A.**, (2015), 'Ownership Structure and Market Liquidity: Evidence from London Stock Exchange', *British Accounting and Finance Association Annual Conference* (March), Manchester, UK.
- **Invited Talk** on 'Research and Research Output: Challenges, Opportunities, and the Way Forward', 7th. South Asian International Conference (SIACON), Islamabad, Pakistan, 19-21 August, 2015.

Membership of Learned/Professional Societies

- Chartered Manager, Member Chartered Management Institute (CMgr MCMI) since 2024
- Fellow of the Higher Education Academy, UK since 2007
- Editorial Board Member of the *Journal of Sustainable Finance and Accounting* [JSFA], the official journal of the *Academy of Sustainable Finance, Accounting, Accountability & Governance* [ASFAAG].
- Executive Committee Member of the *British Accounting and Finance Association (BAFA) Corporate Governance Special Interest Group*, 2022-2024.
- Founding Member of the Editorial and Advisory Boards of the *South Asian Journal of Business Studies* (previously, *South Asian Journal of Global Business Research*), 2011-2015.
- Member of the Advisory and Organizing Committees of various 'South Asian International Conference' (SAICON) organized annually by the COMSATS University, Islamabad, Pakistan, the custodians of the South Asian Chapter of the Academy for Global Business Advancement (AGBA), 2008-2014.
- Member of the American Accounting Association (AAA)
- Member of the European Accounting Association (EAA)
- Member of the British Accounting and Finance Association (BAFA)
- Member of the Academy of Sustainable Finance, Accounting, Accountability, and Governance (ASFAAG)
- Member of the Equal Opportunities Working Group (EOWG) of the University of Exeter 2000-02. The working group produced a revised Equal Opportunities Policy statement, which were then adopted by the University Council. The group also produced a plan for the implementation of this policy, specifying what was to be done, when and by whom, and taking into account the financial and other constraints within which the university operates.

Other Professional Activities

- **Reviewed papers** for several high quality international refereed academic journals including, *Journal of Business Finance and Accounting*, *European Accounting Review*, *British Journal of Management*, *Accounting and Business Research*, *British Accounting Review*, *Corporate Governance: An International Review*, *Journal of Business Research*, *International Journal of Finance and Economics*, *Journal of Sustainable Tourism*, *Applied Financial Economics*, *Applied Economics Letters*, *Advances in Taxation*, *Journal for Global Business Advancement*.
- **Panel Chair and Discussant** at the Academy of Sustainable Finance, Accounting Accountability & Governance [ASFAAG] American Chapter Conference, Miami Florida, (29th. February – 2nd.March, 2024).
- **External Panel Member** for the appointment of Professor of Accounting at Kent Business School, University of Kent, November, 2022.
- **Panel Chair, Corporate Governance Stream**, [ASFAAG] Annual Conference, 14-16 December, 2021.
- **External Reviewer**, Insight Grants funding proposal, Social Sciences and Humanities Research Council of Canada (SSHRC), February 2019.
- **External Reviewer** for New MSc Accounting and Finance programme, University of Liverpool Management School (July 2017).

- **External Reviewer** for major programme modifications to MBA Business Finance and Management, University of Liverpool Management School (March 2013).
- **Examined several PhD Thesis** (Internal/External Examiner) in UK and abroad.
- **External Examiner**, University of Leicester, DL MBA (A&F) since Jan 2017- Dec 2020.
- **External Examiner**, Liverpool MBA Programme, Faculty of Humanities & Social Sciences, University of Liverpool Management School, UK, Sep 2015-Sep 2016.
- Worked as member of the marking team for the Association of Certified Chartered Accountants (ACCA), UK, 2004-2014.

Learning and Development Activities

- Attended the Joint European Accounting Association (EAA) and (American Accounting Association (AAA) Webinar: **Strategies to Create a More Inclusive Classroom**, 20 September, 2024.
- Attended one day Financial Reporting Council (FRC) and the British Accounting and Finance Association's (BAFA) joint event **Embedding Sustainability in Audit and Accounting Education—A forum for Professional Accountancy Bodies, Academics, and Training Providers**, 1 November, 2023, Alliance Manchester Business School, Manchester.
- Completed and awarded the **Chartered Management Institute (CMI) Level 7 Certificate in Strategic Management and Leadership Practice**, December 2023 (P04978597).
- Attended, **‘Effective Classroom Management – feeling empowered to create a desirable learning environment’**, January, 2023, Huddersfield Business School, Teaching and Learning.
- **Attended and obtained a certificate of completion** for taking part in the Huddersfield Business School series of training workshops on **‘Intercultural Awareness’**, University of Huddersfield, in May, 2022.
- Attended online session on **‘Designing Better Courses: Blending the Best of Pre- and Post-Pandemic Pedagogy’**, Harvard Business Publishing, in July 2021.
- Attended virtual WBS Teaching & Learning Forum on **‘Equality, Diversity and Inclusion (EDI) in the Classroom’**, University of Warwick, in July 2021.
- Attended virtual research workshop: **IASB’s Business Combinations – Disclosures, Goodwill and Impairment Discussion Paper**. The International Accounting Standards Board (IASB) in conjunction with the European Accounting Association (EAA), in October, 2020.
- Attended the online European Accounting Association (EAA) Education Workshop **‘Challenges and Opportunities for On-Line Accounting Education’**, in June 2020.
- Attended **‘Flipping Classroom’** workshop, Warwick Business School, University of Warwick, in February 2020.
- Attended **‘Research Integrity and Ethics Training Workshop’**, Warwick Business School, University of Warwick, in October 2019.
- Attended a half day, **‘Mental Health & Wellbeing Training’** workshop, Warwick Business School, University of Warwick, in October 2018.
- Attended a half day Teaching and Learning Forum on **‘Assessment and Feedback’**, Warwick Business School, University of Warwick, in July 2018.
- Attended research impact workshop **‘From what we know to what we do - Impact strategies for your research’**, University of Warwick, in November 2017.

- Attended a one day workshop on '**Managing your Research/Academic Career**', organized by the Learning and Development Centre, University of Warwick, in November 2016.
- Attended a workshop on '**How to Write a Winning Grant Proposal**', at University of Warwick, in November 2016.
- Attended '**Working the Crowd: Acting Tricks for Academics in a Large Lecture**' workshop, at University of Warwick, in October 2016.
- Attended a half day workshop on '**Flipped Classrooms, Studios, and Other Ways of Rethinking Business Education**' jointly led by Professor Rob Austin and the Create Team, at the University of Warwick, in May 2016.
- Attended a Pedagogy Workshop on '**Case Teaching Methods**' conducted by visiting Professor John Alford, at the University of Warwick, in June 2006.
- Attended a one day '**Presenting Research Orally**' workshop offered by Centre for Academic Practice (CAP), University of Warwick, in June 2006.
- Attended a two day '**Career Development**' workshop offered by CAP, University of Warwick, in April 2006.
- Attended a workshop on '**Developing Curriculum Leadership and Change Skills**' offered by the CAP, University of Warwick, in February, 2006.
- Attended a one day '**Teaching With Emotional Intelligence**' workshop organized by CAP, University of Warwick, in February, 2005.
- Attended an '**Evaluating and Re-Conceptualising the Curriculum**' course offered by CAP, University of Warwick, in February, 2005.
- Attended '**Using Your Voice in Teaching**' training session organized by CAP, University of Warwick, in January, 2005.
- Attended '**The Role of the Personal Tutor**' course offered by CAP, University of Warwick, in October, 2004.
- Attended the '**Building Interactive Learning Activities into Web Content**' course organized by CAP, University of Warwick, in June, 2004.
- Attended the '**Teaching Through Videoconferencing: Skills for effective teaching through the medium of desktop videoconferencing**' course organized by CAP, University of Warwick, in May, 2004.
- Attended the '**Conducting Appraisal**' course organized by CAP, University of Warwick, in May, 2004.
- Attended the '**Career Support to Your Students - Why is it's important and how to do it**' course offered by the CAP, University of Warwick, in February, 2004.
- Attended the '**Introduction to Research Supervision**' course organized by CAP, University of Warwick, in January, 2004.
- Attended '**Developing Cultural Awareness Workshop: An interactive workshop to explore cultural diversity and issues arising from cultural differences**' in December, 2000, held at the University of Exeter, UK.
- Held position as a panel member of the interview process for the prospective Peninsula Medical School, UK students for the sessions 2001/02 and 2002/03, respectively.

IT Skills:

- Microsoft Office 2010 (Excel, Word, Power-Point)
- Statistical Packages: Using SPSS, EViews, and Stata for analysis of data

Languages: English (Fluent), Urdu (Fluent), Pashto (Native)

Interests: Cricket, Squash, Badminton, Reading, Listening to Music